Overview: Measures to implement the three STErn-strategies

Plant-based | Organic | Regional | Cross-cutting/Integrative | coordinated implementation

2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2050

A. Policy Development & Integration

- Integrating the goal of plant-based nutrition into policy strategies and funding programs (M1)
- Integrating "organic" goals into policy strategies and funding programs (M2)
- Integration of the goal of strengthening regional value chains into policy strategies and funding programs (M3)
- Development and implementation of a federal program for plant-based nutrition (M4)
- Establishment of a non-profit organization for plant-based nutrition (M5)
- Establishment and coordination of a network for plant-based nutrition (M6)
- Promotion of community food environments that support plant-based diets (M7)
- Development of indicators for monitoring the strategy to "promote more plant-based diets " (M8)

B. Strengthening Demand & Value Chains

- Funding program for municipalities to establish (innovative) plant-based value chains (M9)
- Research and funding program for the establishment and expansion of value chains for organic food (M10)
- Promotion of regional networking bodies and value chain developers (M11)
- Research and promotion program for organic value chains (M12)
- Campaign "Sustainable nutrition" - sub-campaign "Plant-based nutrition" (M13) → Consolidation
- Campaign "Sustainable Nutrition" - sub-campaign "Regionality (M14) → Accompanying evaluation and impact analysis
- Communication strategy for the organic food and farming sector (M15)
- Support program for the implementation of the plant-based future DGE 2.0 quality standards in communal catering facilities (M16)
- Implementation strategy to expand and strengthen the organic approach in communal catering (GV) (M17)
- Expansion and intensification of sales of regional products with ecological and/or social benefits through out-of-home catering ((M18)
- Establishment of a nationwide " Future Canteen" as a central competence center for communal catering (M19)
- Introduction of reduced VAT for plant-based foods (M20)
- Examining the extent to which a performance-based assessment of the sustainability of companies can be integrated into the lending process (M21)
- Establishing sector-specific core sustainability indicators for SMEs in the further design of the CSRD (M22)
- Subsidizing beneficiaries of transfer payments for participation in prosumer models of food supply (M23)

C. Education, Knowledge, Innovation

- Funding program for the development and testing of teaching and learning content for vocational education and training to support plant-based diets (M24)
- Funding program for the development and testing of teaching and learning content for initial and continuing vocational training to strengthen regional value chains (M25)
- Guidelines for content in training regulations and framework plans to support plant-based diets (M26)
- (Training) campaign in the organic agriculture and food industry (M27)
- Support program "More training for more plant-based diets" (M28)
- Trainee program for plant-based value chains in the food industry (M29)
- Collection of meaningful statistics on organic agriculture and food (M30)
- Initiative to increase research and research infrastructures on organic agriculture and food (M31)
- Strategy for (further) development of breeding and health maintenance of plants and animals (M32)
- (Further) development and integration of (other) innovative sustainable production methods and use of findings for qualitative further development of the EU organic regulation (M33)
- Initiative for knowledge transfer of organic expertise for practitioners ((M34)
- Legal expertise on mandatory tendering in communal catering (M35)
- Promotion of status-quo analyses in the context of setting up regional nutrition strategies (M36)
- Study to reduce bureaucratic regulation for small businesses (M37)
- Study to improve land access for regionally managed farms (M38)
- Expert opinion on implications of including the aspect of "regional food security" in the catalog of municipal tasks of general interest (M39)